



Business Recovery Playbook

To help the business recovery efforts from the negative impact of COVID-19 on the Dublin business community, the City developed the **Business Recovery Playbook: A Post-Pandemic Strategic Action Plan**.

The objective of the Playbook is to assess the current business climate, build upon current efforts, and implement new strategies to help offset the negative effects of COVID-19.

As the pandemic guidelines have eased, the City has transitioned its focus on recovery to help businesses reimagine and retool their operations moving forward.

The Playbook focuses on three main phases: Assessment, Build, and Implementation.

For more information, please visit the City's [website](#).



Receive Text Communications from Dublin's Office of Economic Development



You can now receive text communications and updates from the City of Dublin's Office of Economic Development.

This two-way communication method makes it easier than ever to communicate with City staff regarding your business needs or questions.

Signing up is easy, visit [text messaging](#), or text DUBLINCA to 925-496-8256.

Dublin Dining Guide - Spring 2022 Update

The City of Dublin has updated the **Dining Guide** for Spring 2022. Dublin is fortunate to have a splendid variety of food and beverage establishments from

around the world.

The Dining Guide is now [online](#). Please share it with your employees or your Human Resources team!



Crumbl Cookies Opens at Fallon Gateway

Crumbl Cookies opened at Fallon Gateway shopping center (3862 Fallon Road) on May 19, 2022.

Crumbl Cookies sells freshly made cookies in an assortment of flavors that change weekly. Welcome to Dublin, Crumbl!

For more information, please visit [Crumbl Cookies Dublin](#).



Welcome New Dublin Businesses!

- [Mimi's Chocolates](#) at Tralee, 6601 Dublin Boulevard
- [Goodwill](#) (reopened) at 7232 Regional Street
- [Hively Family Resource Center](#) at 7066 Village Parkway
- [NC Marble and Stone Pavers](#) at 6747 Sierra Court, Suite J
- [Volvo Cars Dublin](#) at 5510 Scarlett Drive
- [Mandarin Delight](#) (formerly China Paradise) at Dublin Corners, 4580 Dublin Boulevard
- [Radiant Waxing](#) (formerly Lunchbox Wax) at Persimmon Place, 5270 Dublin Boulevard
- [The Specific Chiropractic Centers](#) (under new ownership) at 6690 Amador Plaza Road



Attention Tech Startups: Summer 2022 Advanced Accelerator Program Now Accepting Applications

The Business AI Advanced Accelerator Program is a cohort-based accelerator for any company that uses unique data sets to power a business software AI solution.

The program prepares you to raise your first significant round of capital and helps you have conversations with B2B SaaS/AI investors and get your pitch and investor communications in shape. The program also helps accelerate your acquisition of customers and guides the design of your new category.



Applications for the June 18 through August 31, 2022 cohort are now being accepted. The deadline to apply is June 10, 2022.

For more information or to apply for the program, visit BRIIA's [website](#).

Dublin #GameChangers - ITV Annual Awards

On March 10, 2022, the Innovation Tri-Valley Leadership Group's annual #GameChangers Awards ceremony presented awards to 11 Tri-Valley businesses, including Dublin companies **AEye, Inc.**, and **Vagaro**, for their local groundbreaking work providing global solutions.

In 2020 alone, the Tri-Valley received approximately \$470M in venture capital funding for local companies, according to the East Bay Economic Development Alliance's East Bay Forward report.

The 2022 Tri-Valley #GameChangers Award recipients include ACTON, AEye, Inc., BoxMedia, Crosschq, IrisVision, Monarch Tractor, Raydiant Oximetry, Striking Distance Studios, Tekion, Vagaro, and the Advanced Manufacturing Lab at Lawrence Livermore National Lab.

For more information, please visit [ITV #GameChangers](#).



Free Digital Tools for Small Businesses

The Small Business Digital Alliance (SBDA), a new public-private co-sponsorship between the U.S. Small Business Administration (SBA) and Business Forward, Inc., published a comprehensive suite of **free resources to help small businesses expand their customer base, manage their growth, find and retain talent, and enter new markets.**



These resources are being provided by some of America's most respected leaders in business, government, economic development, and other aligned spaces, including Amazon, Comcast, Google, Meta, PayPal, Principal Financial Group, Square (Block, Inc.), TriNet, Venmo, Verizon, Visa, ZenBusiness, LinkedIn, and Microsoft.

For more information, please visit [Free Digital Tools](#).

Incentives for Installing Public EV Charging Stations



The Alameda County Incentive Project promotes **easy access to zero-emission vehicle infrastructure** for the purchase and installation of eligible electric vehicle (EV) chargers in Alameda County with a total of \$17.3 million in available incentive funds.

For more information, please visit [Alameda County Incentive Project](#).

Additional Business Funding and Growth Resources & Opportunities



The following **funding and business growth opportunities** are currently available. Please take advantage of these resources while they last. Click the link provided for more information about each program.

- **[Grow with Google](#)** - **Manage your business information online** with digital tools from Google. In this workshop, you will learn how a Google Business Profile can help you better connect with customers and manage your business remotely.

- **CMA+** - California's Manufacturing Network (CMTN) is offering its California Manufacturers Accelerator Plus (CMA+) Program designed exclusively for **small manufacturers** to jump-start their business growth.

Alcoholic Beverage Control (ABC) Reminders



CALIFORNIA DEPARTMENT OF

Alcoholic Beverage Control

The Department of Alcoholic Beverage Control (ABC) is reminding food and beverage establishments that:

- All [Regulatory Relief Measures for COVID-19](#) have expired.
- California provides two years of fee relief for restaurants and bars licensed through the state's Department of Alcoholic Beverage Control (ABC), as well as barbering and cosmetology businesses licensed through the Department of Consumer Affairs. More than 26,000 ABC Licenses have received Renewal Fee Waivers. Check [here](#) for renewal fee waiver eligibility when you receive the renewal notice in the mail.

Grow a More Profitable, Efficient, and Competitive Business



The U.S. Small Business Administration's T.H.R.I.V.E. Emerging Leaders Reimagined is a **6-month intensive training program** that helps CEOs and Executives get unstuck and take their business to the next level.

Accelerate your leadership skills, learn an MBA-level curriculum, receive tailored business coaching, and build relationships with a community of business owners, advisors, and experts. Apply today to become a 2022 T.H.R.I.V.E. participant!

For more information, please visit [T.H.R.I.V.E.](#)

East Bay Small Business Development Center Launches: Real People Helping Real Businesses

The East Bay Small Business Development Center (SBDC) assists the small businesses in the East Bay to **successfully start, manage and grow their business** in today's dynamic economy. Services provided at no cost include:

- One-on-One Advising
- Funding Assistance
- Training and Workshops



**SMALL
BUSINESS
DEVELOPMENT
CENTER**

ALAMEDA COUNTY

For more information, please visit [East Bay SBDC](#).

City of Dublin Business Calendar



The City's website includes a list of additional upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For business recovery information and resources for the business community, visit our Business Impacts [webpage](#).

For up-to-date information and resources about the pandemic, visit the City's COVID-19 [webpage](#).

The Office of Economic Development is also available via [text messaging](#) at 925-496-8256, [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information

(925) 833-6650

City Manager

(925) 833-6650

Community Development

(925) 833-6620

Economic Development

(925) 833-6650

Environmental Services

(925) 833-6630

Administrative Services

(925) 833-6640

Fire Prevention

(925) 833-6606

Human Resources

(925) 833-6605

Parks and Community Services

(925) 556-4500

Police (non-emergency)

(925) 833-6670

Public Works

(925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

